

## **TERMS & CONDITIONS: SG60 TIGER BEER X MONOPOLY PROMOTION (THE "PROMOTION")**

### **GENERAL**

1. The Terms and Conditions set out herein shall apply to the Promotion by Asia Pacific Breweries (Singapore) Pte Ltd ("**APBS**") relating to and/ or in connection with the brands and pack types of products manufactured by APBS and/or sold by APBS in Singapore ("**APBS Products**") as detailed herein.
2. Only persons aged 18 years old and above are eligible to participate in this Promotion.
3. Subject to clause 2 above, this Promotion is open to all Singapore citizens, permanent residents, holders of valid employment passes or work permits, with the exception of employees of APBS, its affiliate companies, associated agencies, advertising agencies, dealers, distributors, vendors, participating outlets, promoters and their relatives.
4. For the purposes of the Promotion, the "Company", "us" or "we" shall refer to APBS. To the fullest extent permitted by law, the term "APBS" shall also include third parties (including but not limited to any agent, partner, participating establishment and/or contractor) involved in the running and/or mechanics of this Promotion.

### **AGREEMENT TO TERMS AND CONDITIONS**

5. By participating in this Promotion, participants agree to and shall abide by, these Terms and Conditions applicable to and governing this Promotion as set out herein.

### **RESERVATION OF RIGHTS**

6. The Company reserves the right at any time and in its absolute discretion to vary the Terms and Conditions (or any part thereof) and/or to withdraw or terminate the Promotion without prior notice or reason.
7. All decisions made by the Company in relation to the Promotion, the Terms and Conditions and any aspect thereof are final and binding and no correspondence will be entertained.
8. All Goods and Services (as defined in clause 15 herein) are:
  - a. subject to stock availability;
  - b. not exchangeable for cash or credit unless specifically stated;
  - c. if unclaimed in accordance with the Terms and Conditions, will be dealt with at the Company's sole discretion; and
  - d. the Company reserves the right to cancel, change, substitute or remove the said Goods and Services at any time without prior notice.

### **PRIVACY**

9. APBS collects, uses and discloses participants' personal information and data in accordance with our Privacy and Cookie Policy at <https://www.apbsingapore.com.sg/privacy-policy/>. The Privacy and Cookie Policy may be updated from time to time and we encourage participants to check back regularly for updates to the same.

### **WARRANTY AND USE OF RECORDS**

10. Each participant warrants that any information provided pursuant to this Promotion (including but not limited to name, identification number, contact details and number(s) and/or addresses) is true, accurate, valid and to be relied upon by the Company. Each participant shall be responsible for keeping the Company informed of any update to the information initially provided, as necessary.
11. By participating in this Promotion, the participants agree to take part in any promotional or publicity exercise

as may be conducted by the Company. Any record in any medium arising out of or in connection with such promotional or publicity exercise including but not limited to the participants' performance, appearance, likeness, personal particulars, photographs, audio/visual recordings and/or written responses (the "**Records**") shall to the fullest extent permitted by law be the sole property of the Company and in any case the participants hereby irrevocably and unconditionally at no cost, grant the Company all consents and waivers necessary for the Company to make or retain such Records and use and/or publish the same in any manner as the Company shall in its sole discretion deem fit in relation to the Purpose.

12. Where permissible and to the fullest extent permitted by law, each participant expressly waives all rights which the participant may acquire or have or be entitled to under the law (and any subsequent enactment or amendments thereto) in respect of or in relation to, the Records.

#### **LIMITATION OF LIABILITY**

13. The Company accepts no responsibility and will not be liable for any loss, injury, expense, delay or irregularity ("**Loss**") arising out of or in connection with the Promotion.
14. In particular and without prejudice to clause 13, the Company disclaims any liability in respect of any Loss (whether suffered by the participants, their families or third parties) arising from or in connection with or as a result of:
  - a. any incomplete or inaccurate or illegible information provided by the participants;
  - b. any third parties' provision of goods and/or services (including but not limited to any communication, delivery or electronic messaging services); and
  - c. the possession and/or use of the Goods and Services as defined hereafter.
15. The Company makes no product representation or warranties, expressed or implied and disclaims any and all liability, as to the condition, quality, merchantability or fitness for use of APBS Products and/or services pertaining and/or provided to, received and/ or purchased by the participant pursuant to the Promotion (the "**Goods and Services**").

#### **PROMOTION DETAILS/ MECHANICS**

16. The details of the Promotion are set out in **Schedule 1**.

#### **OTHER TERMS**

17. These Terms and Conditions shall be governed by Singapore law and the parties agree to submit to the jurisdiction of the courts of Singapore.
18. The Contracts (Rights of Third Parties) Act Cap.53B is hereby expressly excluded from application to these Terms and Conditions.
19. Where registration is required prior to participation in this Promotion, each participant shall be responsible for furnishing correct and accurate details, failing which, such participant may be automatically disqualified and rejected from the Promotion.
20. Failure to comply with any of the Terms and Conditions of the Promotion may result in the participant being disqualified from taking part in the Promotion, in which event any monies paid by such participant shall not be refunded.

## SCHEDULE 1

### PROMOTION DETAILS

1. The Promotion will take place from 1 July to 5 October 2025 (both dates inclusive) (the “**Promotion Period**”) in selected participating Outlets (defined below). The redemption period for the Prizes (defined below) shall be from 7 July 2025 to 31 October 2025 (both dates inclusive) (the “**Redemption Period**”).
2. The Company shall have sole discretion to extend the Promotion Period and Redemption Period as it deems fit.
3. By participating in this Promotion, the participants agree to abide by all terms and conditions set out herein and in any message or communication by the Company relating to the Promotion.
4. In view of the ongoing and changing public health situation due to COVID-19, the Promotion Period and Redemption Period may be amended by the Company from time to time in its discretion as communicated by the Company.
5. During the Promotion Period, every participant that makes a Qualifying Purchase (defined below) at an Outlet will receive the corresponding Promotion Product(s) (defined below) to enter the Promotion and stand a chance to win a Prize (defined below) in accordance with the mechanism set out below, on a first come first serve basis and while stocks last.
6. A “**Qualifying Purchase**” shall mean the purchase of any one (1) Participating Product (defined below) at a participating Outlet.
7. For every one (1) unit of “**Participating Product**” purchased, the participant will receive the corresponding “**Promotion Product(s)**” as follows:

Participating Product	Number of Promotion Product
Tiger Regular 2s x 490ml	1
Tiger Regular 6s x 320ml	2
Tiger Regular 10s x 320ml	4
Tiger Regular 20s x 320ml	8
Tiger Regular 30s x 320ml	12
Tiger Regular 40s x 320ml	16
Tiger Crystal 6s x 320ml	2
Tiger Crystal 10s x 320ml	4
Tiger Cystal 30s x 320ml	12

8. “**Promotion Product**” shall refer to Game Cards, which may take the form of a Property Card, or Chance Card (exclusive to Qualifying Purchases made at FairPrice outlets). Collecting the Game Cards will enable participants to have a chance to win a Prize.
9. An “**Outlet**” shall refer to the list of participating outlets in Singapore at which the Qualifying Purchase can be made, and where applicable, shall include the online stores of such Outlets. The list may be updated from time to time at the discretion of the Company. The list of participating outlets is set out in Annex A attached.

10. “Prize” shall mean one (1) of the following:

District Prizes (Nationwide)

<u>Description of Prize</u>	<u>Number of Prizes</u>	<u>Property Sets (Names and Property Set colour/icon corresponding to prize description)</u>
BYD SEAL DYNAMIC	<u>1</u>	MARINA BAY  SENTOSA COVE  BLUE CARD SET – 2 CARDS
APPLE 16 INCH MACBOOK PRO	<u>20</u>	NOVENA  DOWNTOWN  BUKIT TIMAH  PINK CARD SET – 3 CARDS
SMEG MINIBAR FRIDGE WITH 1 YEAR SUPPLY OF TIGER CRYSTAL BEER 320ML	<u>70</u>	BRAS BASAH  BIDADARI  SERANGOON  (LIGHT BLUE CARD SET – 3 CARDS)
EXCLUSIVE SG60 TIGER BEER T- SHIRT BY THE CORNER SHOP	<u>2,900</u>	TOA PAYOH  BISHAN  (BROWN CARD SET – 2 CARDS)

Fairprice & Cheer Exclusive Chance Card Prizes

<u>Description of Prize</u>	<u>Number of Prizes</u>
\$888 CASH PRIZES	<u>21</u>
KITH FCM-TM-WH MIA FULLY AUTO COFFEE MACHINE WITH MILK CARAFE (WHITE)	<u>3</u>
DYSON V12 SUBMARINE YELLOW (WITH HEPA) HANDSTICK CORDLESS VACUUM CLEANER	<u>3</u>
MSI CLAW A1M-021SG CLAW A1M (INTEL ARC GRAPHICS)	<u>3</u>
SONY CFI-7022B01 PLAYSTATION 5 PRO	<u>3</u>

KARCHER RCV 3 ROBOT VACUUM CLEANER	<u>3</u>
NOVITA ND60+ 2 IN 1 AIR PURIFIER AND DEHUMIDIFIER	<u>3</u>
FLEX GAMER XL HEIGHT ADJUSTABLE DESK	<u>3</u>

The usage of the Prizes, where applicable, are subject to the Terms and Conditions stated on the respective product websites. The winning participant is responsible to check the website for details, including registration of warranty.

Redemption of the Prizes are subject to the relevant terms and conditions set out in Annex B attached.

For avoidance of doubt, the Promotion is in no way sponsored, endorsed, administered by, or associated with the third-party brands whose products may be offered as a Prize. All trademarks, logos, and brand names are the property of their respective owners.

11. Each participant shall be of legal drinking age and may make multiple redemptions while stocks last, provided that the participant has made the requisite Qualifying Purchase and successfully collected the necessary colour Card Set for each such redemption.
12. Each Singapore registered Mobile Number is limited to win a maximum of one (1) prize under the category of "District Prizes".
13. Each Singapore registered Mobile Number is limited to win a maximum of one (1) prize under the category of "Chance Card Prizes" during every bi-weekly cycle. There will be a total of seven (7) bi-weekly cycles.
14. The following are examples of participation in the Promotion that will be rejected:
  - (a) Incorrect product purchased;
  - (b) Purchase of Participating Products were made before the commencement of the Promotion Period or after the end of the Promotion Period;
  - (c) Unclear image of the receipt uploaded; or
  - (d) Outlet name reflected in the image of the receipt uploaded does not correspond with the list of Participating Outlets.
15. To enter the Promotion, each participant is required to submit the following details ("**Registration Details**") via [HTTPS://WWW.TIGERBEERSG60.COM](https://www.tigerbeersg60.com) (the "**Website**"):
  - (a) Full name;
  - (b) Singapore registered Mobile Number;
  - (c) Date of Birth;
  - (d) Email address;
  - (e) Residential address;
  - (f) Amount spent on Participating Product(s);
  - (g) Proof of Purchase.

16. Each receipt number shall only be submitted once.
17. Each participant shall be responsible for furnishing correct and accurate details. For the avoidance of doubt, by participating in the Promotion, the participant consents and agrees to the collection, use and disclosure of its personal data by the Company for the purposes of administering the Promotion and otherwise in accordance with the Company's privacy policy. For more information (including on collection, use and disclosure of such personal data), the participant may refer to the Company's privacy policy which may be found at: <https://www.apbsingapore.com.sg/privacy-policy/>.
18. Participants who do not comply with the foregoing requirements will be automatically disqualified and rejected from the Promotion.

#### Redemption Mechanics

19. Participants who win a Prize will receive an SMS or email containing details on the Prize that has been won.
20. Participants will be contacted by the Company / the Company's relevant partner(s) with details on how to claim the Prize. To claim the Prize, participants must keep and show the original receipt of the Qualifying Purchase, and the SMS or email containing details on the Prize that has been won for verification purposes. Prize redemption for Cash Prizes and t-shirt Prizes shall be from 7 July 2025 to 31 October 2025; all other Prizes shall be from 6 to 31 October 2025.
21. Any recipient of a Prize shall be deemed to have forfeited the relevant Prize if he / she is unable to / failed to redeem the Prize or remains uncontactable by 31 October 2025, and such forfeited Prize or their equivalent value may, where applicable, be donated to the Community Chest or to such other charity as provided for in the Common Gaming Houses (Exemption) Notification 1997.
22. The winning participant may incur charges related to delivery of the Prize depending on the type of Prize redeemed. Upon confirmation of the delivery schedule, any changes requested by the winning participant shall be subjected to the discretion of APBS and/or our designated partners.

#### Additional Terms

23. Upon successful completion of the registration, the Company / the Company's relevant partner(s) shall proceed to verify the registration details provided by the participant.
24. Only entries with verified receipts will be accepted. The Company and/or the relevant participating Outlet has the sole discretion to:
  - (a) void or reject any participation in the Promotion which in its opinion is fraudulent, not genuine or which does fulfill the Promotion requirements; and
  - (b) determine when the Prize(s) have been fully given out and reject any further participation.
25. The Company will not be responsible for lost, late, damaged, corrupted, illegible, misdirected or incomplete confirmation of participation in the Promotion, or for any confirmation of participation in the Promotion not received due to lost, failed, delayed or interrupted communications or to other delays, or errors of any kind in the transmission.
26. All Prizes are to be redeemed before the end of the Redemption Period and any redemption shall be forfeited and/or invalid after such date.
27. Where the Prizes have been fully redeemed, the participants will receive an SMS informing them that the Prizes have been fully redeemed and the Promotion has ceased.
28. In no event whatsoever shall the participants be entitled to any refund of monies or compensation.
29. The Prize, regardless of its condition, quality, merchantability or fitness for use, or failure by the participant to redeem the same within the Redemption Period, is not exchangeable for cash.

30. Unless otherwise stated herein, the Company is under no obligation to contact the participants in relation to the Promotion or any part thereof. Should the Company choose to do so, the Company will make only reasonable efforts to contact the participants.
31. All Prizes are subject to the issuing or coordinating organisations' terms and conditions as applicable.
32. Participants may dial 9450 0711 or email [support@tigerbeersg60.com](mailto:support@tigerbeersg60.com) to make an enquiry during the following operating hours – Monday to Friday: 09:00am to 05:00pm (Saturday, Sunday, PH & Eve of PH closed).

## **ANNEX A**

### **List of Participating Outlets**

- |  |                              |
|--|------------------------------|
| (a) FairPrice Supermarkets                   | (v) Sheng Siong On Deliveroo |
| (b) FairPrice Finest                         | (w) Giant Singapore          |
| (c) FairPrice Xtra                           | (x) Giant on Foodpanda       |
| (d) FairPrice Shop                           | (y) Prime                    |
| (e) FairPrice Xpress                         | (z) Redmart                  |
| (f) FairPrice Online                         | (aa) Pandamart               |
| (g) Cheers                                   | (bb) Amazon                  |
| (h) 7-Eleven                                 | (cc) Drinkies (Beer Shop)    |
| (i) 7-Eleven on Foodpanda                    | (dd) Shell                   |
| (j) Cold Storage                             | (ee) Caltex                  |
| (k) CS Fresh                                 | (ff) Sinopec                 |
| (l) CS Fresh Gold                            | (gg) SPC                     |
| (m) Jason's Deli                             |                              |
| (n) CS Online                                |                              |
| (o) Cold Storage Official Store on<br>Shopee |                              |
| (p) Cold Storage on Foodpanda                |                              |
| (q) CS Fresh on Foodpanda                    |                              |
| (r) CS Fresh Gold on Foodpanda               |                              |
| (s) Jason's Deli on Foodpanda                |                              |
| (t) Sheng Siong                              |                              |
| (u) Sheng Siong Online                       |                              |



## **ANNEX B**

### **Terms and Conditions for Prizes (where applicable)**

BYD Seal Dynamic does not include any other entitlements, provisions and/or incidentals, which shall be the sole responsibility (and at the cost) of the winner, including but not limited to costs and taxes such as:

- Certificate of Entitlement (COE);
- Additional Registration Fee (ARF);
- Servicing;
- Motor vehicle insurance;
- Road Tax;
- In-vehicle unit and installation
- Number Plate;
- Registration fee; And
- Any other miscellaneous costs and/or taxes involved in the registration, transfer and ownership of motor vehicles in Singapore.

In relation to the BYD Seal Dynamic

- The timing of the BYD Seal Dynamic to be delivered to the Grand Draw winner will be subject to successful COE bidding should the Grand Draw winner take the car;
- BYD Seal Dynamic will include:
  - 10 years battery warranty or 200,000km whichever comes first
  - 10 years servicing package or 200,000km whichever comes first
  - 6 years vehicle warranty or 150,000km whichever comes first
- The winner shall accept the BYD Seal Dynamic on an 'as-is' condition. The actual specification of the BYD Seal Dynamic may differ from the visual used in all printed collaterals. • The colour choice of the Giveaway Car is based on BYD's discretion.
- Unless otherwise communicated by APBS, BYD Seal Dynamic is not transferable or exchangeable for credit, cash or in kind and is subject to the terms herein.

## WIN @ COFFEE SHOPS – COFFEE SHOP TERMS & CONDITIONS

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### TERMS & CONDITIONS: SG60 TIGER BEER X MONOPOLY PROMOTION (THE “PROMOTION”)

#### GENERAL

1. The Terms and Conditions set out herein shall apply to the Promotion by Asia Pacific Breweries (Singapore) Pte Ltd (“**APBS**”) relating to and/ or in connection with the brands and pack types of products manufactured by APBS and/or sold by APBS in Singapore (“**APBS Products**”) as detailed herein.
2. Only persons aged 18 years old and above are eligible to participate in this Promotion.
3. Subject to clause 2 above, this Promotion is open to all Singapore citizens, permanent residents, holders of valid employment passes or work permits, with the exception of employees of APBS, its affiliate companies, associated agencies, advertising agencies, dealers, distributors, vendors, participating outlets, promoters and their relatives.
4. For the purposes of the Promotion, the “Company”, “us” or “we” shall refer to APBS. To the fullest extent permitted by law, the term “APBS” shall also include third parties (including but not limited to any agent, partner, participating establishment and/or contractor) involved in the running and/or mechanics of this Promotion.

#### AGREEMENT TO TERMS AND CONDITIONS

5. By participating in this Promotion, participants agree to and shall abide by, these Terms and Conditions applicable to and governing this Promotion as set out herein.

#### RESERVATION OF RIGHTS

6. The Company reserves the right at any time and in its absolute discretion to vary the Terms and Conditions (or any part thereof) and/or to withdraw or terminate the Promotion without prior notice or reason.
7. All decisions made by the Company in relation to the Promotion, the Terms and Conditions and any aspect thereof are final and binding and no correspondence will be entertained.
8. All Goods and Services (as defined in clause 15 herein) are:
  - a. subject to stock availability;
  - b. not exchangeable for cash or credit unless specifically stated;
  - c. if unclaimed in accordance with the Terms and Conditions, will be dealt with at the Company’s sole discretion; and
  - d. the Company reserves the right to cancel, change, substitute or remove the said Goods and Services at any time without prior notice.

#### PRIVACY

9. APBS collects, uses and discloses participants’ personal information and data in accordance with our Privacy and Cookie Policy at <https://www.apbsingapore.com.sg/privacy-policy/>. The Privacy and Cookie Policy may be updated from time to time and we encourage participants to check back regularly for updates to the same.

## WARRANTY AND USE OF RECORDS

10. Each participant warrants that any information provided pursuant to this Promotion (including but not limited to name, identification number, contact details and number(s) and/or addresses) is true, accurate, valid and to be relied upon by the Company. Each participant shall be responsible for keeping the Company informed of any update to the information initially provided, as necessary.
11. By participating in this Promotion, the participants agree to take part in any promotional or publicity exercise as may be conducted by the Company. Any record in any medium arising out of or in connection with such promotional or publicity exercise including but not limited to the participants' performance, appearance, likeness, personal particulars, photographs, audio/visual recordings and/or written responses (the "Records") shall to the fullest extent permitted by law be the sole property of the Company and in any case the participants hereby irrevocably and unconditionally at no cost, grant the Company all consents and waivers necessary for the Company to make or retain such Records and use and/or publish the same in any manner as the Company shall in its sole discretion deem fit in relation to the Purpose.
12. Where permissible and to the fullest extent permitted by law, each participant expressly waives all rights which the participant may acquire or have or be entitled to under the law (and any subsequent enactment or amendments thereto) in respect of or in relation to, the Records.

## LIMITATION OF LIABILITY

13. The Company accepts no responsibility and will not be liable for any loss, injury, expense, delay or irregularity ("**Loss**") arising out of or in connection with the Promotion.
14. In particular and without prejudice to clause 13, the Company disclaims any liability in respect of any Loss (whether suffered by the participants, their families or third parties) arising from or in connection with or as a result of:
  - a. any incomplete or inaccurate or illegible information provided by the participants;
  - b. any third parties' provision of goods and/or services (including but not limited to any communication, delivery or electronic messaging services); and
  - c. the possession and/or use of the Goods and Services as defined hereafter.
15. The Company makes no product representation or warranties, expressed or implied and disclaims any and all liability, as to the condition, quality, merchantability or fitness for use of APBS Products and/or services pertaining and/or provided to, received and/ or purchased by the participant pursuant to the Promotion (the "**Goods and Services**").

## PROMOTION DETAILS/ MECHANICS

16. The details of the Promotion are set out in Schedule 1.

## OTHER TERMS

17. These Terms and Conditions shall be governed by Singapore law and the parties agree to submit to the jurisdiction of the courts of Singapore.

18. The Contracts (Rights of Third Parties) Act Cap.53B is hereby expressly excluded from application to these Terms and Conditions.
19. Where registration is required prior to participation in this Promotion, each participant shall be responsible for furnishing correct and accurate details, failing which, such participant may be automatically disqualified and rejected from the Promotion.
20. Failure to comply with any of the Terms and Conditions of the Promotion may result in the participant being disqualified from taking part in the Promotion, in which event any monies paid by such participant shall not be refunded.

## SCHEDULE 1

### PROMOTION DETAILS

1. The Promotion will take place from 1 July to 31 August 2025 (both dates inclusive) (the “**Promotion Period**”) in selected participating Outlets (defined below). The redemption period for the Prizes (defined below) shall be from 1 July to 31 October 2025 (both dates inclusive) (the “**Redemption Period**”).
2. The Company shall have sole discretion to extend the Promotion Period and Redemption Period as it deems fit.
3. By participating in this Promotion, the participants agree to abide by all terms and conditions set out herein and in any message or communication by the Company relating to the Promotion.
4. In view of the ongoing and changing public health situation due to COVID-19, the Promotion Period and Redemption Period may be amended by the Company from time to time in its discretion as communicated by the Company.
5. During the Promotion Period, every participant that makes a Qualifying Purchase (defined below) at an Outlet will receive the corresponding Promotion Product(s) (defined below) to enter the Promotion and stand a chance to win a Prize (defined below) in accordance with the mechanism set out below, on a first come first serve basis and while stocks last.
6. A “**Qualifying Purchase**” shall mean the purchase of any one (1) Participating Product (defined below) at a participating Outlet.
7. For every one (1) unit of “**Participating Product**” purchased, the participant will receive the corresponding “**Promotion Product(s)**” as follows:

<b>Participating Product</b>	<b>Number of Promotion Product</b>
Tiger Regular 633ml	1
Tiger Crystal 550ml	2

8. “**Promotion Product**” shall refer to Game Cards, which take the form of a Property Card. Collecting the Game Cards will enable participants to have a chance to win a Prize.
9. An “**Outlet**” shall mean a list of selected participating outlets in Singapore at which the Qualifying Purchase can be made. The list of outlets may be updated from time to time at the discretion of the Company.
10. “**Prize**” shall mean one (1) of the following:

#### District Prizes (Nationwide)

- (a) Six (6) x 100g Argos-Heraeus Minted Kine Gold Bar (Green Card Set – 3 card set)
- (b) Six (6) x 50g Argos-Heraeus Minted Kine Gold Bar (Yellow Card Set – 3 cards)

(c) One (1) x Luxury Watch, Rolex Sea-Dweller (Red Card Set – 3 cards)

(d) Six (6) x Luxury Cruise Credits worth \$800 USD (Orange Card Set – 3 cards)

Redemption of the Prizes are subject to the relevant terms and conditions set out in Annex A attached.

11. Each participant shall be of legal drinking age and may make multiple redemptions while stocks last, provided that the participant has made the requisite Qualifying Purchase and successfully collected the necessary colour Card Set for each such redemption.
12. The following are examples of submissions that will be rejected:
  - (a) Incorrect product purchased;
  - (b) Purchase of Participating Products were made before the commencement of the Promotion Period or after the end of the Promotion Period;
  - (c) Unclear image of the winning cards uploaded;
13. Each participant shall be responsible for furnishing correct and accurate details. For the avoidance of doubt, by participating in the Promotion, the participant consents and agrees to the collection, use and disclosure of its personal data by the Company for the purposes of administering the Promotion and otherwise in accordance with the Company's privacy policy. For more information (including on collection, use and disclosure of such personal data), the participant may refer to the Company's privacy policy which may be found at: <https://www.apbsingapore.com.sg/privacy-policy/>.
14. Participants who do not comply with the foregoing requirements will be automatically disqualified and rejected from the Promotion.

#### Redemption Mechanics

15. To verify the winning cards, participant is required to submit the following details ("Redemption Details") via [Merchandise Redemption – Drinkies](#) (the "**Website**"):
  - Full name;
  - Gender;
  - Date of Birth;
  - Singapore registered mobile number;
  - Email address;
  - Proof of winning cards;
16. APB Representative will reach out to the verified winners within 5 working days. Successful participants will be required to redeem the Prize at Asia Pacific Breweries Singapore with their winning cards.
17. Authorization of proxy via such methods as prescribed by the Company is required if successful participant appoints third-party for collection of the Prize on their behalf.

#### Additional Terms

18. Only entries with verified receipts will be accepted. The Company and/or the relevant participating Outlet has the sole discretion to:

- (a) void or reject any redemption attempt or participation in the Promotion which in its opinion is fraudulent, not genuine or which does not fulfill the Promotion requirements; and
  - (b) determine when the Prizes have been fully given out and reject any further participation.
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- 19. The Company will not be responsible for lost, late, damaged, corrupted, illegible, misdirected or incomplete confirmation of participation in the Promotion, or for any confirmation of participation in the Promotion not received due to lost, failed, delayed or interrupted communications or to other delays, or errors of any kind in the transmission.
  - 20. All Prizes are to be redeemed before the end of the Redemption Period and any redemption shall be forfeited and/or invalid after such date.
  - 21. Where the Prizes have been fully redeemed, the participants will receive an SMS informing them that the Prizes have been fully redeemed and the Promotion has ceased.
  - 22. In no event whatsoever shall the participants be entitled to any refund of monies or compensation.
  - 23. The Prizes, regardless of its condition, quality, merchantability or fitness for use, or failure by the participant to redeem the same within the Redemption Period, is not exchangeable for cash.
  - 24. Unless otherwise stated herein, the Company is under no obligation to contact the participants in relation to the Promotion or any part thereof. Should the Company choose to do so, the Company will make only reasonable efforts to contact the participants.
  - 25. All Prizes are subject to the issuing or coordinating organisations' terms and conditions as applicable.
  - 26. Participants may dial 6860 3272 to make an enquiry during the following operating hours – Monday to Friday: 09:00am to 05:00pm (Saturday, Sunday, PH & Eve of PH closed).